

Finding unbiased* financial information sources

Financial News

- **Reuters:** Reuters is known for its commitment to impartiality and accuracy in reporting. It provides comprehensive coverage of financial markets and economic news without significant bias.
- **Bloomberg:** Bloomberg delivers financial news across various platforms, including television, radio, and online. While some argue that Bloomberg may have slight biases in certain areas, its reporting generally maintains a high standard of objectivity.
- **The Wall Street Journal:** While it's a mainstream publication with a predominantly business-oriented audience, The Wall Street Journal is often praised for its rigorous fact-checking and relatively balanced reporting.
- **Financial Times:** The Financial Times is known for its in-depth analysis of global financial and economic issues. While it may have a slightly pro-business perspective, its reporting is generally considered reliable and impartial.
- **BBC News:** The BBC's financial reporting tends to be more neutral compared to some other news outlets. While it's not solely focused on finance, it provides a global perspective on economic events without significant bias.
- **NPR (National Public Radio):** NPR's coverage of financial news is often praised for its depth and balance. As a publicly funded organization, NPR aims to provide impartial reporting on a wide range of topics, including finance and economics.
- **CNBC:** While CNBC is primarily a business news network, it generally presents a range of perspectives on financial matters and often features interviews and discussions with experts from various backgrounds.

Personal Finance

- **Consumer Reports:** Consumer Reports is a nonprofit organization that provides unbiased product testing and reviews across various categories, including personal finance. They offer advice on topics such as banking, investing, insurance, and retirement planning, without being influenced by advertisers.
- **NerdWallet:** NerdWallet offers comprehensive guides and reviews on various financial products, such as credit cards, loans, and banking accounts. While they do earn commissions from some of the products they recommend, they strive to maintain editorial independence and transparency in their recommendations.
- **The Balance:** The Balance covers a wide range of personal finance topics, including budgeting, saving, investing, and retirement planning. Their content is written by finance experts and aims to provide clear, unbiased information to help readers make informed financial decisions.
- **Kiplinger:** Kiplinger provides practical advice on personal finance topics, including taxes, investing, retirement, and real estate. They have a team of experts who write articles and columns to help readers navigate various financial situations without promoting specific financial products.
- **Investopedia:** While Investopedia does offer educational content on investing and finance, it also provides comprehensive guides and articles on personal finance topics such as budgeting, debt management, and financial planning. Their content is generally regarded as informative and unbiased.
- **Bankrate:** Bankrate offers a wide range of financial calculators, tools, and articles to help consumers make informed decisions about banking, investing, mortgages, and more. They aim to provide unbiased information to empower consumers to manage their finances effectively.

*Remember, there's no single source you can rely on to be completely unbiased. It's important to be a critical consumer of news and get your information from a variety of reputable sources with different perspectives. By being aware of bias, you can become a more informed consumer of information.

List source note: These lists were compiled using publicly-available generative AI search tools